Eastern Signs®

Safe visible area:

All critical elements (text, images, graphic elements, logos etc.) must be kept inside the orange box.

Anything left outside the orange box may be cut off during trimming.

Printing area:

Make sure to extend the background images or colors all the way to the edge of the black outline.

IMPORTANT

Please send artwork with **CMYK** color mode with resolution **150 dpi**.
Be sure to **flatten** all images, **outline** all text and save as **PDF** or **JPG**

PLEASE DELETE THIS LAYER BEFORE SAVING

OUTSIDE

Printing area: W304.7”xH45”

INSIDE

Printing area: W304.7”xH45”