Eastern
- Signs®

- - - - Safe visible area:

All critical elements (text, images, graphic elements, logos etc.) must be kept inside the orange box.

Anything left outside the orange box may be cut off during trimming.

—— Printing area:

Make sure to extend the background images or colors all the way to the edge of the black outline.

IMPORTANT

Please send artwork with **CMYK** color mode with resolution **150 dpi.**
Be sure to **flatten** all images, **outline** all text and save as **PDF** or **JPG**

PLEASE DELETE THIS LAYER BEFORE SAVING

OUTSIDE

Printing area:

INSIDE

Printing area: W748”xH50”

W748”xH50”